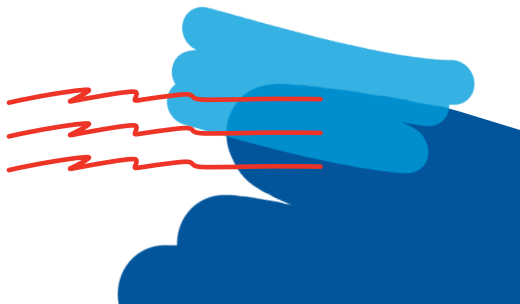
ECIC

Early Childhood
Innovation Center




ECIC
Early Childhood
Innovation Center


ECIC


ECIC
Early Childhood
Innovation Center


DE RISE
by the Early Childhood
Innovation Center


ECIC
DE RISE


ECIC
DE RISE
Ignite Success, Build Futures


ECIC
DE RISE
Ignite Success,
Build Futures


DE RISE
Ignite Success, Build Futures
by the
Early Childhood
Innovation Center


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Innovation Center
Ignite Success,
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DE RISE
by ECIC
Ignite Success,
Build Futures


DE RISE
by ECIC

SUBRANDING

DE RISE Lockups

The logo has the vertical lockup, which is the default, and the horizontal lockup - which is mostly used for when ECIC is fully spelled out. The tagline can also be omitted.

A smaller version is also available for when the logo is shrunken down to smaller sizer.



THE LOGO

Logo Usage

The appropriate logo color version to use will depend on the background against which that logo will appear, whether darker or lighter. The logo should always have high contrast against its background.

On darker backgrounds, the logo should be all white.



The Logo

It's important to use your new logo consistently, across all places it will appear. This is what will maintain your brand's identity and prevent confusion.

THE LOGO

Incorrect Use

Please note: The logo cannot be changed. Although creativity is appreciated, please do not alter the logo in any way, including but not limited to: changing the color, rearranging elements, or stretching the logo.



ECIC
Early Childhood Innovation Center

Brand Guidelines

1200 N. Dupont Highway Dover
DE 19901

THE LOGO

Logo Lock-ups

The ECIC logo has a vertical lock-up, used as the default and for tighter spaces, and a horizontal lock-up for wider spaces.



Colors

Brand Color Palette

Deep Blue is ECIC's primary color, while Light Blue and Blue are ECIC's secondary color.

Red and Pale Blue are the brand's tertiary colors. These should be used minimally as background or decorative elements.



TYPOGRAPHY

Character and Paragraph Styles

This showcases how the type should be used across different instances.

Basic Text Bold

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. NULLAM SIT AMET ANTE UT ERAT MALESUADA MALESUADA VEL.

Basic Text Italic

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet ante ut erat malesuada malesuada vel vitae nunc.

List with Bullets

- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet

Basic Text Gray

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet ante ut erat malesuada malesuada vel vitae nunc.

Basic Text White Center

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet ante ut erat malesuada malesuada vel vitae nunc.

List with Numbers:

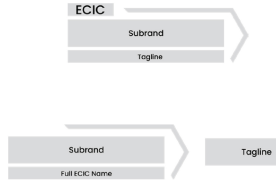
1. Lorem ipsum dolor sit amet
2. Lorem ipsum dolor sit amet
3. Lorem ipsum dolor sit amet

SUBRANDING

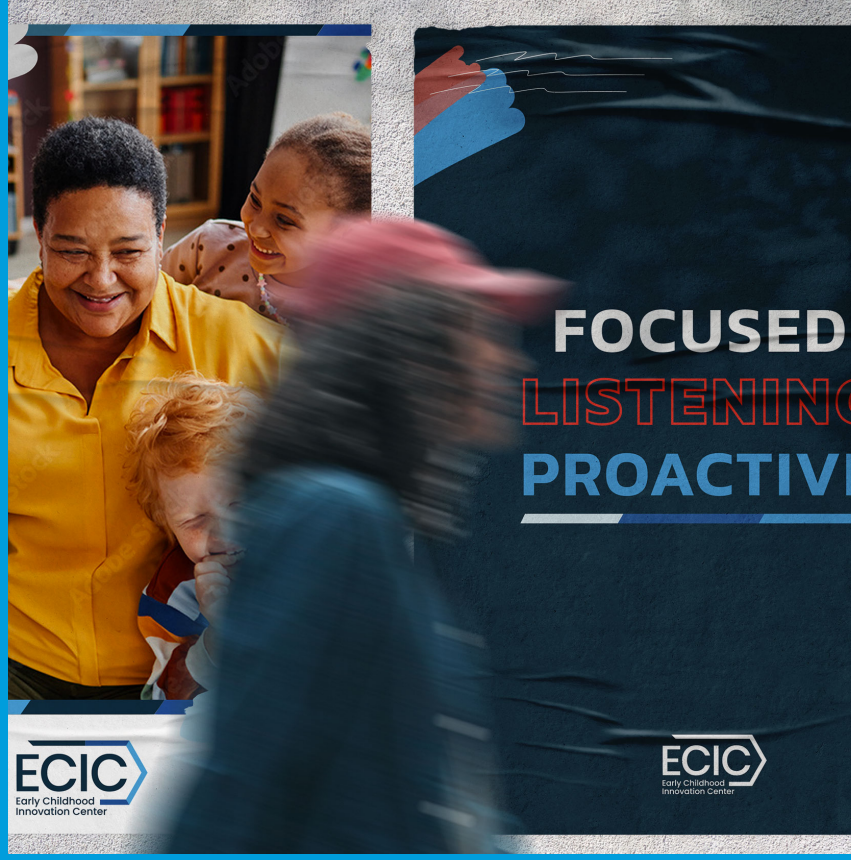
System

The Subrand has 3 major parts: the subrand's name, the tagline, and ECIC. Shown to the right are how these are presented in the subrand logo, and changes depending on whether ECIC is fully spelled out or is kept as an acronymn.

The tagline can be omitted, but ECIC and the subrand name should always be present.




ECIC
Early Childhood
Innovation Center


FOCUSED
LISTENING
PROACTIVE
ECIC
Early Childhood
Innovation Center
ECIC
Early Childhood
Innovation Center


ECIC
Early Childhood
Innovation Center
Jane Doe
Staff
000-000-000 | jane@ecic.com
ECIC
Early Childhood
Innovation Center
Jane Doe
Staff
000-000-000 | jane@ecic.com


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About the ECIC | Innovative Models | DE RISE Scholarships | Donate



Insisting on Success

The Early Childhood Innovation Center (ECIC) at Delaware State University unapologetically advocates for the success of Early Childhood Education professionals. We strive to empower and cultivate a highly skilled, educated, and diverse workforce by providing holistic, comprehensive, and evidence-based supports.

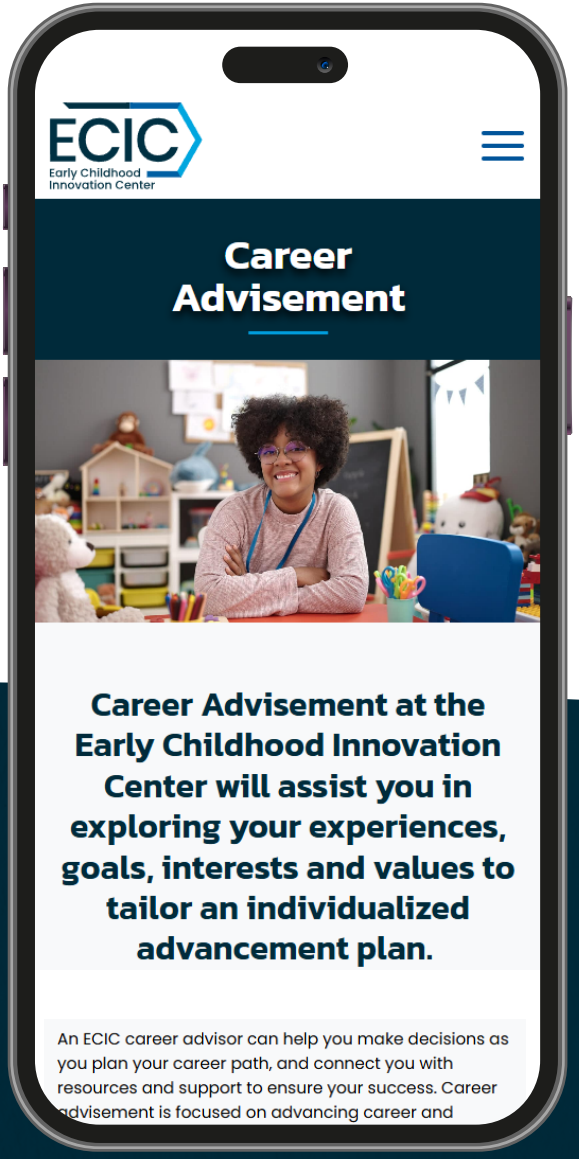
Why Does Early Childhood Education Matter?

Early childhood educators deliver a child's first educational experiences, and play a vital role in their development. The quality of a child's educational experiences in that critical early window from birth to age eight will help set the course for their entire lives.





By supporting these educators and investing in this workforce, we can improve both the quality and access of programming for young children. The ECIC was created to help provide this support, helping early childhood educators gain access to all the resources they need to provide developmentally appropriate and enriching





About

Creating Long-term Investments in Our Communities



The **Early Childhood Innovation Center** (ECIC) is a newly developed initiative aiming to redesign Delaware's early childhood education support model. Our focus is on supporting educators holistically, improving access and removing barriers to advanced credentials such as the Child Development Associate® (CDA) certificate and post-secondary Associate or Bachelor degrees.

The science of early childhood development is rapidly changing, and we know more now than we ever have about how a child's early learning experiences drastically impact their long-term development. It feels intuitive that our youngest children have the greatest need for quality educational experiences. The ECIC offers direct support by providing technology, coaching, financial support, and access to flexible educational courses. The ECIC guides educators step by step as they strive for their CDA®, Associate Degree, and Bachelor's Degree.

Mission

The Early Childhood Innovation Center at Delaware State University unapologetically advocates for the success of early childhood education professionals. We strive to empower and cultivate a highly skilled, educated, and diverse workforce by providing holistic, comprehensive, and evidence-based direct support.

Vision

As a dynamic workforce center, the Early Childhood Innovation Center sets the standard of eliminating barriers for all early childhood education professionals, especially those historically impacted by inequalities.

The 5 C's of ECIC

Compassion

We see you; we hear you; we understand you. **We are committed to YOUR SUCCESS.**

Collaboration

We work together in creating change through building stronger and more successful connections with our workforce and community. **We are committed to bringing diverse voices, experiences, and perspectives to all aspects of our work.**

Community

We place all people at the heart of what we do. **We are committed to having a positive lasting impact on the ECE community.**



Bachelor Degree Scholarship

We believe that supporting Delaware's early childhood educators is the first step to supporting our children and our future.

This starts with ensuring that early childhood educators have equal access to professional development opportunities and educational betterment, free of financial barriers that limit career growth.

As part of our scholarship program, tuition up to 13 credits per semester and some fees are covered without any employer requirements. Requirements include maintaining a 2.5 GPA, working in an OCCL licensed childcare setting, and participation in progress updates with the Scholarship Coordinator. Upon completion of a degree program, six months continuous employment in early child care and education is also required for completion stipends.

Requirements for Scholarship Eligibility

- **Tuition Covered up to 13 credits per semester at approved college/university**
- **Maintain a 2.5 GPA**
- **No employer requirements**
- **Work in an OCCL licensed childcare setting at least 20 hours per week**

Explore ECIC Scholarship Eligible Bachelor's Programs in Early Childhood Education

Early Childhood Education Birth to Grade 2
Delaware State University

Delaware State University's Early Childhood program provides a high quality educational experience in working with children ages 3-8. With a heavy emphasis on direct, practical experience, the ECE major offers outstanding preparation for careers in teaching, research, administration, and related fields.

Apply

Early Childhood Education
University of Delaware

UD's Early Childhood Education major prepares students to help young children–with and without special needs–to reach their full potential. Graduates can teach in public and private schools and child care programs, become early interventionists and advocates, or work for community service agencies.

Apply

Human Services – Concentration in Early Childhood Education
University of Delaware


No one
HUSTLES
HARDER
than an
EARLY
RISER
ECIC
DE RISE
THE
PROGRAM
THAT
HUSTLES
AS HARD AS
YOU DO
ECIC
ECIC
Insisting
ON
Success
ECIC
DE RISE
I'm an
Early
Riser
ECIC
DE RISE
TOMORROW'S
LEADERS
ARE
TODAY'S EARLY
RISERS
ECIC has to
RISE EARLY to
BREAK BARRIERS
ECIC